



Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

IESALC

Instituto Internacional para  
la Educación Superior  
en América Latina y el Caribe

## BULLETIN UNESCO-IESALC PROJECTIONS VOLUME 225 / MARCH 2017



### UNESCO-IESALC Director's letter, Pedro Henríquez Guajardo



The planning process of the 3rd Regional Meeting for Higher Education – CRES to be held on June 2018 has been at the core of the UNESCO-IESALC strategic agenda since 2016. The first quarter of this year has been fundamental to the establishment of the administrative and academic principles of this regional meeting.

The UNESCO-IESALC team has established working sessions to tackle the organization and structure of this 3rd meeting and to prepare work agendas for each supporting team.

In this context, we underline the identification of four hundred and twelve (412) thematic categories

from a deep analysis of the two former regional meetings held on 1996 and 2008, which permitted to distinguish seven (7) thematic axes which will set the regional agenda of Higher Education for the next ten years (2018 – 2028). The specialists, responsible for the coordination and production of knowledge for this decennial agenda, are in process of organizing their specific workbooks.

The general procedure of organization includes the proposal of a digital platform for the promotion of CRES 2018, which is being defined at this moment. It is important to point out that a continuous exchange space will be set into this platform with the purpose of permitting the contribution of academic actors into the final work papers.

The preparation of CRES 2018 as a substantive event in the field of education counts on several supporting strategies; such as interinstitutional meetings, conferences, discussion forums and promotional activities. In this way, we will accomplish an event that will impact positively across the 33 countries of Latin America and the Caribbean creating a lasting legacy.

On April 17th, 18th and 19th a part of the UNESCO-IESALC team will travel to Cordoba in Argentina – place of the next CRES – to coordinate a

meeting among the involved institutions:

- Secretary of University Policies of the Ministry of Education of Argentina – SPU
- National Interuniversity Council of Argentina – CIN
- National University of Cordoba – UNC

This first encounter among the organizing institutions aims at systematizing in a global, integral and consistent way the general goals, strategies, actions, indicators, instruments and terms of each working group for the success of the 3rd CRES.

At this time, we have in our web site an Events Map towards CRES 2018 where you can find all the activities that will promote this regional assembly. This map will be updated every month. At the same time, we will be also updating you on our efforts to strengthen Higher Education in our region through our digital spaces.

If you want to share with us any doubt, feedback or comment, do not hesitate to contact us via our social networks and e-mail:

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### UNESCO-IESALC Director's First Interview about CRES 2018

Caracas, Venezuela / February 2017

In the framework of the promoting actions of CRES 2018, we have conducted the first interview to UNESCO-IESALC Director, Dr. Pedro Henríquez Guajardo. He presents the meaning of the Regional Meeting for Higher Education, explains its origins and regional impacts. He also mentions the reasons why the next meeting will be in Cordoba, Argentina and how its interinstitutional cooperation was woven.

Furthermore, Dr. Henríquez talks about the progress in the administrative and academic arenas and the thematic axes that will be treated during this 3rd Meeting. To conclude, he invites the academic community of Latin America and the Caribbean to participate in the planning and accomplishment of this important encounter that will set the Higher Education tendencies in the Region.

To watch the interview, go to UNESCO-IESALC web site.

### Conclusions about the Launch Event of the First International Exhibition for Higher Education in Argentina (FIESA). National University of Cuyo

Mendoza, Argentina / March 6th and 7th



Deans of Universities from Cordoba and National representatives during a previous meeting

The Dean of the National University of Cuyo – UNCuyo, Daniel Pizzi, led the opening of the Launch Event of the First International Exhibition for Higher Education in Argentina – FIESA next to the Secretary of the University Policies of the Ministry of Education of Argentina – SPU, M. AlborCantard; the President of the National Interuniversity Council – CIN, M. Guillermo Tamarit and the President of the Council of Presidents

of Private Universities – CRUP, M. Hector Sauret.

Two days of seminars and preparatory workshops were organized and they included the participation of 34 national universities and 6 foreign universities from Chile, Spain, Italy and The Netherlands. Ambassadors and representatives from Nicaragua, Spain, South Africa, Ecuador, Mexico, Honduras, Italy and Panama were also part of the attendees . Altogether, around 250 people attended this meeting. According to the UNCuyo Dean, the organizing members hope to gather more than 140 universities from all around the world for this First International Exhibition.

Throughout those two work days, the internationalization of the Argentinian universities was analyzed as well as the blockages the universities have to confront ahead of the new political situation in the United States and the implementation of migratory policies. The main conclusion after the first day was: “a comprehensive university is the one that not only travels throughout the world, but also the one that allows the world to stroll through its classrooms and stairs with freedom”. In this regard, Daniel Pizzi affirmed the following: “We are the govera comprehensive university without borders”.



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Multiple efforts of internationalization were described by the participants. The specialist Jos Beelen from the University of Amsterdam – Netherlands outlined the need to stop thinking the student and teacher mobility as the only method of internationalization; the Internationalization Vice chancellor of the University of Granada, Dorothy Kelly, talked about the teachers and manager mobility and the UNESCO-IESALC Director discussed about the quality assurance.

FIESA 2018 will be carried out thanks to an inter-institutional work among eight (8) public and private universities from Mendoza, the local Consular cooperation and its Municipality. Its major goal is to develop working networks and to create strategic connections for the internationalization of universities, especially among the Argentinean ones.

### 1° InterInstitutional Technical Meeting towards CRES 2018

Cordoba, Argentina / April 17th, 18th and 19th

On April 17th, 18th and 19th a part of the UNESCO-IESALC team will travel to Cordoba in Argentina – place of the next regional meeting – to conduct a gathering among the involved institutions: the Secretary of University Policies of the Ministry of Education of Argentina – SPU, the National Interuniversity Council of Argentina – CIN and the National University of Cordoba – UNC to systematize in a global, integral and consistent way the general goals, strategies, actions, indicators, instruments and terms of each working group to the success of the 3rd CRES.

### Meeting between the Council of Private Universities governors and the Private Universities Network for Latin America and the Caribbean

Lima, Peru / April 20th and 21st

The Council of Private Universities governors and the Private Universities Network for Latin America and the Caribbean will hold their next meeting called “Innovating in the education management, a different approach” on April 20th and 21st in

Lima, Peru. In the framework of the cooperation agreement between the Network and UNESCO-IESALC and taking into account its permanent support to the construction of the Private Universities Network, M. Henríquez and the Academic Consultant Débora Ramos, will be present during this meeting.

### LXXI Meeting of the Board of governors of AUGM

La Plata, Argentina / April 24th and 25th

The Associations of Universities of the Montevideo Group – AUGM and the public, autonomous and self-regulated University Network of Argentina, Bolivia, Brazil, Chile, Paraguay and Uruguay will hold their LXXI Board of Governors Meeting in the National University of La Plata, in Argentina on April 24th and 25th. UNESCO-IESALC Director, Henríquez and the Academic Consultant, Débora Ramos, will be present during the Seminar “the strategic role of Higher Education in the sustainable development in Latin America and the Caribbean”.